## **Post Show Report:**

Exhibition Name: Jewellery Machinery and Allied India International Exhibition (JMAIIE) 2024

**Dates:** February 9-10, 2024 **Location:** Mumbai, India

**Organized by:** KNC Services in collaboration with the JMA Forum

#### Overview

The **JMAIIE 2024** exhibition, held in Mumbai, achieved unparalleled success, becoming the highest-grossing event in its history for the jewellery machinery sector. With **over 8,000 visitors** from various regions across the globe and **250+ leading manufacturing companies**, this year's event marked a record-breaking milestone in the jewellery machinery and allied industries. KNC Services' organized effort, along with the support of JMA Forum, has positioned JMAIIE as a powerhouse for industry advancements, networking, and growth.

Inaugurated by Mr. Rajesh Kumar Mishra (IRS), Zonal Development Commissioner-SEEPZ-SEZ, the show was praised as a much-needed initiative for expanding the capabilities and global presence of India's jewellery machinery sector. The chief guest emphasized the need to prioritize skilled labor development, quality enhancement, and strengthening India's domestic manufacturing base.

Guest of Honor, Kevin James, Managing Director of Goodwin Refractory Services India Pvt. Ltd., highlighted JMAIIE's crucial role in showcasing advancements in manufacturing technology, while also reaffirming his company's commitment to supporting the platform in the future.

# **Key Highlights and International Participation**

- Unprecedented Turnout: JMAIIE welcomed over **200** international buyers and witnessed an extensive audience from Italy, Turkey, Germany, Switzerland, Dubai, Qatar, and Oman. This diverse participation underlined the global appeal of the event and established JMAIIE as a premier international platform in the jewellery machinery sector.
- **Product Innovation**: Companies presented cutting-edge technology, including **3D printing machines**, **CNC machines**, and laser welding equipment, showcasing the rapid technological advancements within the industry. The event emphasized solutions that enhance precision, efficiency, and scalability in jewellery production.
- Networking and Industry Insights: The forum allowed exhibitors and buyers to discuss current trends, investment opportunities, and technology advancements, leading to promising new partnerships and business expansions.

#### **Exhibitor and Visitor Feedback**

## **Exhibitor Feedback**

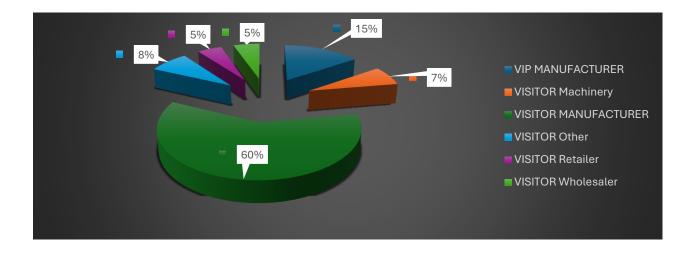
Exhibitors expressed overwhelming satisfaction with the event's organization, quality of attendees, and business potential generated. Many acknowledged JMAIIE as an ideal environment to:

- **Expand Market Reach**: Reach a high-profile audience, including new buyers from emerging international markets.
- **Gain Competitive Insight**: Access the latest technological innovations and industry trends essential for remaining competitive.
- Forge Strategic Partnerships: Establish long-term connections with key stakeholders, leading to mutually beneficial collaborations.

#### **Visitor Feedback**

JMAIIE 2024 attracted a wide array of visitors, from established manufacturers and import-export traders to aspiring boutique designers and retail brands. Feedback from visitors highlighted:

- **Diverse Offerings**: The broad selection of jewellery manufacturing machinery, from polishing machines to high-tech CNC tools, allowed for a comprehensive exploration of industry capabilities.
- Valuable Networking: The event was praised as a prime opportunity to network with established manufacturers and technology providers, enabling knowledge exchange and fostering business growth.
- Access to Industry Leaders: The presence of notable global exhibitors enabled Indian visitors to explore international standards and benchmark their own production capabilities.



# **JMAIIE Excellence Awards**

The **JMAIIE Excellence Awards** on February 10 celebrated industry pioneers and innovators, with awards spanning **54 categories**. Out of **35 nominated companies**, several were recognized for their contributions to the industry. The distinguished jury included:

• Mr. Shilesh Sangani, MD, Priority Jewels

- Mr. Vasant Birawat, MD, Chain N Chain
- Bipin Viradiya, Founder & Director, Tanvi Gold Cast LLP
- Mr. Santosh Krishna, COO, Emerald Jewel Industry India Ltd
- Mr. Elangovan A, Sr. Vice President, Malabar Group

The ceremony included a **posthumous tribute to Mr. Nikunj Shah** of Nikunj Exim and honored **Mr. Farhad Sethna** of Western Enterprises with a **Lifetime Achievement Award** for his pivotal role in the industry.

# **Market Impact and Future Outlook**

**Record-Breaking Business Potential**: With high footfall and notable sales activity, JMAIIE 2024 revitalized market sentiment, leading to a surge in investment and order placements within the jewellery machinery sector. The event has positioned itself as a core accelerator of trade, with significant export potential for India's machinery industry.

**Strategic Support for Maharashtra's Business Landscape**: JMAIIE's success is anticipated to boost Maharashtra's local economy by providing jewellery manufacturers and traders a robust platform for networking, expansion, and enhancing industry presence.

**Commitment to Growth**: KNC Services and the JMA Forum aim to continuously expand the scale and scope of JMAIIE, aspiring to establish it as the largest jewellery machinery event globally. The organizers are committed to promoting advancements, encouraging technological exchange, and fostering deeper connections within the jewellery machinery industry.

## Conclusion

JMAIIE 2024 exceeded expectations, solidifying its reputation as an essential event for the jewellery machinery sector. Through an exceptional mix of technological showcases, insightful discussions, and esteemed recognitions, the exhibition set a new standard for industry gatherings. JMAIIE's positive reception and record-breaking achievements have set the stage for even greater success in future editions.

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