

## POST SHOW REPORT

**Exhibition:** Jewel of Saudi Arabia

**Date:** October 21-23, 2023

**Location:** Saudi Arabia

**Support:** Arabian Horizon Co., Macca Chamber, Saudi Customs

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### Overview

The Jewel of Saudi Arabia was an international B2B jewellery and machinery expo, marking a landmark event in Saudi Arabia. Supported by esteemed Saudi associations and KNC Services, the event attracted participants from across India, KSA, UAE, Germany, Turkey, Italy, Hong Kong, China, Egypt, Thailand, and Sri Lanka, positioning it as a key platform for export market expansion into Saudi Arabia.

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### Key Highlights

- **Inaugural Machinery Pavilion:** Saudi Arabia's first machinery expo, showcasing cutting-edge jewellery manufacturing technology and machinery.
  - **Credibility and Reach:** Partnerships with Saudi Associations and Customs enhanced the event's reputation, creating a valuable platform for businesses entering the Saudi market.
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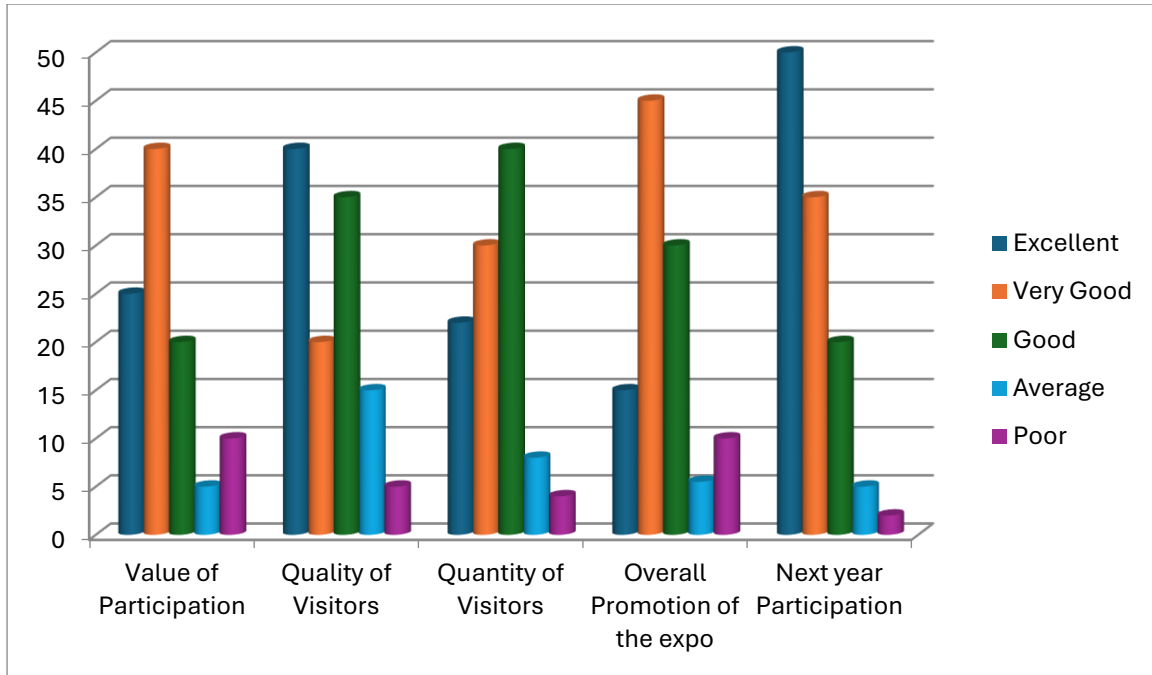
### Exhibiting Categories

#### Jewellery Section

- **Types:** Gold, Fine, Diamond, Fashion, Semi-Fine, Antique, Handmade, Bridal, Bead, Gemstone, Pearl, Heritage Tribal Jewellery

#### Machinery Section

- **Equipment and Tools:** Diamond Machinery Parts, 3D Printing Machines, Diamond PCD Tools, Faceting Machines, Burnout Furnaces, Wax Injectors, Lathe and Hydraulic Press Machines, Wire Drawing, CNC Machines, Engraving Machines, Rolling Mills, Casting and Polishing Machines, Laser Welding, Jewellery Tags/Labels, and other essential machinery.




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### Exhibitors' Feedback

Exhibitors appreciated the exposure and business potential, commending the event for its well-organized structure, impactful networking, and high-quality connections. This first-ever B2B jewellery expo in KSA fostered meaningful opportunities for new collaborations and business leads.

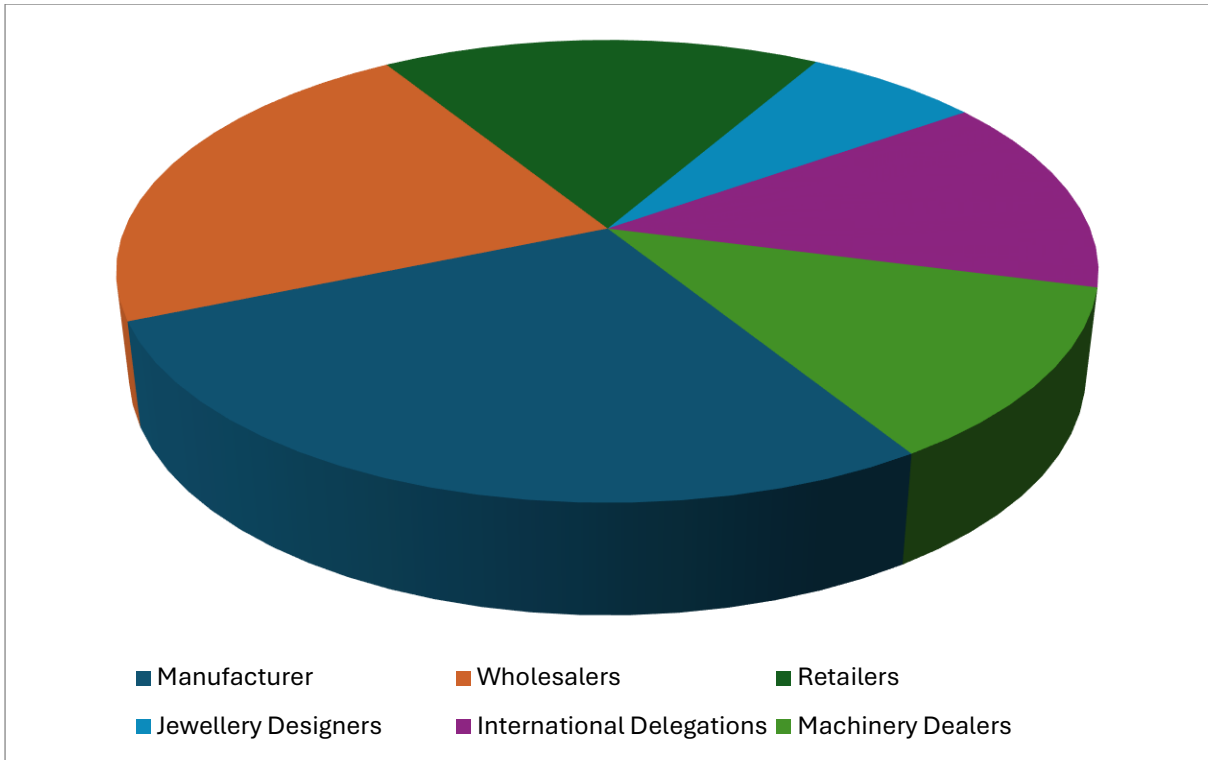
### Visitors' Feedback

Visitors valued the showcase of advanced machinery and unique jewellery designs. The event provided significant networking opportunities and insights into current industry trends, offering buyers a chance to connect with top manufacturers and suppliers.

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### Visitor Profile

- Importers, Exporters, Manufacturers, Wholesalers, Retailers, Trading Companies, Brokers, Buying Agents, Jewellery Designers, Boutiques, Fashion Showrooms, and International Delegations.



**Visitors & Buyers Footfall analysis**

