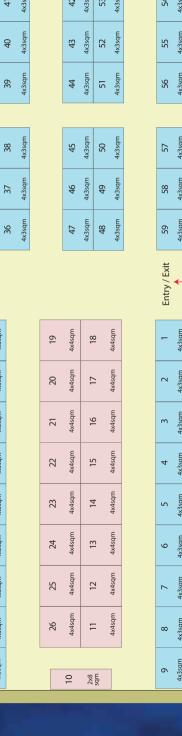
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## INDIA'S FIRST EXCLUSIVE B2B DIAMOND JEWELLERY SHOW

18-19 OCTOBER 2024 ITC GRAND CHOLA CHENNAI



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## **EXCOUNTING STATES OF CHENNAI**

## INDIAN DIAMOND JEWELLERY SHOW -2024, CHENNAI

India is the home of diamonds, and the largest number of diamonds cut, polished, and supplied to customers around the world comes from India.

The Indian diamond jewelry market is expected to reach US\$ 17 billion by 2031. Global jewelry brands are now using Indian celebrity faces to reach out to Indian consumers. The key market growth indicators are the growing trend for diamond jewelry as a gift, bridal jewelry, everyday wear, and self-purchase jewel-ry with natural diamonds. It is also a well-established fact that natural diamonds are the ultimate symbol to celebrate relationship milestones or express love.

The growth in diamond jewelry is expected to be driven by a 20% increase in middle and high-income consumers from 2022 to 2030.

In the Indian Jewelry sector, many exhibitions and trade shows are happening all over the year to promote the jewelry industry of our nation. Buyers visiting the events, however, are primarily interested in Gold products. The common phenomenon observed in the jewellery trade events is, once the gold purchase accomplished as per their selections, the budget calculated for that particular show also ending. Therefore, the visitors cancel the diamond article buying procedures and push the purchase for later or another time. If we take into account, a jewelry retailer's ability to survive also depends on the sale of diamonds. Constantly promoting and growing diamond sales is necessary for a jewelry business to survive the current environment.

As per the vast surveys, we conducted through prominent jewelry markets of India, unanimously taken a great decision to launch an exclusive diamond jewelry exhibition.

KGJS EXPO will lead the event with precise planning and execution. A humble and results-oriented effort to bring all renowned Indian diamond jewelry leaders and manufacturers under one roof. The event will take place in Chennai and the venue chosen for the proposed exhibition is ITC Grand Chola, Chennai.

Dates scheduled for this Diamonds Celebration is October 18-19, 2024.







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## our organizers



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